



[HFTP International](#) | [RSVP for current Meeting](#) | [Join HFTP](#)

[Home](#)

main

[About Us](#)

HFTP-Los Angeles Chapter

January 14, 2004

[Past Events](#)

What's Inside:

[Future Events](#)

>> [President's Message](#)

>> [Next Meeting: January 22](#)

[Links](#)

>> [About the Speaker](#)

>> [Future Meetings](#)

[Contact Us](#)

>> [Membership Info](#)

>> [Board of Directors](#)

President's Message

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Does everyone have a resolution yet? My head is still swimming from all the mojitos we had at the Christmas party! Resolved: do not mix mojitos with wine. Or mix with champagne! Or mix with..anyway, it's a new year and we think it's the perfect time to plan for the road ahead. In recent months, we've learned about worker's comp, wireless technologies, and preventing accounting fraud. These are all very timely and educational topics. This month, however, we've invited a speaker to help us think about the big picture. For example, do you ever wonder why we always seem to break our new year's resolutions? Or why we like to spend money like there's no tomorrow? (Hey, who said accountants knew how to budget for themselves?)

This month's speaker, Jay Phelan, wrote an "owner's manual for your brain" that looks at why we like to do the things that are bad for us. In his book, Mean Genes, he examines life issues from the viewpoint of an evolutionary biologist and offers some practical tips for better living. Think of it as Darwin meets Oprah. It's an opportunity for us to think outside of our normal accounting world and cross over into the natural world of pain and desire-wait, sounds like accounting all over again!

Yours in Hospitality,

[Ed Anonas](#)

President - HFTP Los Angeles Chapter

January 22 Meeting

"Surviving Desire: Getting Ahead Without Losing Your Head"

Forget Hal Hartley, Oprah, and Dr. Phil. We've got a speaker that will blow them all

away-well anyway, he's a nice guy, and he happened to be available for our meeting! His name is [Jay Phelan](#), and on January 22, he's going to be talking with us about how to tame our most primal instincts (you know, the ones that Freud and your momma warned you about) and hopefully have a higher quality of life. Hey, at least we won't be crunching numbers and thinking about EBITDA!

[Le Meridien Beverly Hills](#)

465 S. La Cienega Blvd.
Los Angeles, CA 90048
(310) 247-0400
Thursday, January 22

Doors Open at 6pm
Cocktails 6pm - 7pm
Speaker at 7:15pm
Dinner at 8pm

Meeting price is \$38 per person for members and first-time guests
All others, \$48 per person
("No Shows" will be billed)

Valet Parking Available

Please RSVP via email:
rsvp@hftp-la.org
By Monday, January 19
Or call (626) 836-1222

▮About the Speaker

Jay Phelan, Professor of Biology, UCLA

Jay Phelan is a biology professor at UCLA. He received his Ph.D. in Biology from Harvard in 1995, and master's and bachelor's degrees from Yale and UCLA. His main area of research is evolutionary genetics and aging. He has been featured on BBC and Talk of the Nation, as well as in magazines and newspapers. An accomplished educator, Jay has received accolades and numerous awards for his teaching.

Please visit his website at www.meangenes.org for reviews, excerpts, and interviews with Jay and his co-author, Terry Burnham.

▮Future Meetings

What Is To Be Done?

What's happening in the spring? Or, as we like to say, what's in the pipeline for Q1? The Board of Directors is thinking about that right now. If you have ideas for speakers or topics, [send them](#) our way!

February 19

Join us next month as Bruce Baltin from [PKF Consulting](#) will give us an industry forecast for 2004.

Location: Downtown LA.

March 18

In celebration of spring, join us for a short talk about the birds and the bees...just kidding. Topic for this month is open to suggestion, so let us know if you have an idea (or if you have an especially good joke you'd like to share).
Location: Santa Monica.

Membership Info

Become a Member Today!

It's easy to become a member of HFTP! If you live in the Los Angeles area, you can call the local chapter at (626) 836-1222 and have an application form sent to you. Or, you can go to the National HFTP web site at www.hftp.org and click "Join HFTP" to access an online, interactive application to join the Los Angeles or any other chapter. For more details, you can contact HFTP's 24-hour Fax-on-Demand (888-813-INFO) which puts all the information you need on HFTP-registration forms, certification, membership benefits, and advertising opportunities-as close as your fax machine.

Board of Directors

HFTP Board of Directors 2003-2004

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Editor's Note

[HFTP Los Angeles](#) currently has a membership of 100+ hospitality professionals. The chapter holds meetings once a month, generally on the evening of the third Thursday of the month. Our meetings are held at various hotels and clubs throughout the L.A. area. Meetings generally begin with a cocktail reception that offers attendees an opportunity to network and share industry news and ideas, followed by a speaker that touches on an industry or educational topic, and a three-course dinner.

The chapter also raises money for a student scholarship fund, hosts social gatherings, contributes to local and national charities, and sponsors a half-day seminar for its members. The chapter newsletter is published once a month (September-June) to keep members informed of chapter events, share member news, and pass along valuable information and articles.

Want to write an article? Do you want to host or speak at a meeting in the future? Drop us a line at juan@globalhospitality.com.

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