

## Seminar Schedule

**12:30 pm - 1:30 pm**

**LUNCH**

**1:30 pm - 2:30 pm**

**“Internet Distribution and  
the Impact on Inventory  
Pricing”**

**2:30 pm - 2:45 pm**

**BREAK**

**2:45 pm - 3:45 pm**

**“Locking the Barn Door  
Before the Horse is Stolen”**

**3:45 pm - 4:00 pm**

**BREAK**

**4:00 pm - 5:00 pm**

**“The Future of  
Hospitality Technology”**

**5:00 pm - 6:00 pm**

**COCKTAIL RECEPTION**

*Hosted by MICROS-Fidelio  
and Paymentech*

**R.S.V.P.**

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## **Internet Distribution and the Impact on Inventory Pricing**

Presented by

Mr. Tom Fragala, CEO, Vistera

*This seminar will be presented at 1:30pm*

Since 1999, Mr. Fragala has served as Chief Executive Officer of Vistera, a provider of financial and operations reporting solutions to multi-unit hospitality companies. Vistera's software ties together finance and operations information from any number of branded or independent hotels into a single console, working with any PMS or accounting software. Vistera's customers include Cornerstone Real Estate Advisers, an asset management firm with 34 full-service hotels.

## **Locking the Barn Door Before the Horse is Stolen**

Presented by

Dr. Stan Stahl

President, Citadel Information Group

*This seminar will be presented at 2:45pm*

Dr. Stan Stahl has a wide and diverse background of growth, innovation and achievement in the management of technology and its strategic application to business performance. Dr. Stahl earned his Ph.D. in mathematics from The University of Michigan and spent nearly 15 years teaching university mathematics. During his career he has worked on a wide-range of technology projects, including several advanced computer and communication technology systems for NASA and the Department of Defense.

## **The Future of Hospitality Technology**

Panel Participants:

Mr. Darrin Pinkham

*CTO, Loews Hotels at Universal Orlando*

Mr. John Noller

*VP of Purchasing, Sunstone Hotels*

Mr. Bob Bansfield

*Asst. VP for MIS, Hyatt Hotels*

Mr. Mike Morgan

*VP for Corporate IS, Starwood Hotels*

Moderator:

Mr. Don St. Hilaire

*Assistant Professor, Collins School of  
Hospitality Management*

*This seminar will be presented at 4:00pm*

This exciting panel will explore the future direction of hospitality technology from a corporate perspective. Topics for the discussion will be based on a selection of questions from the moderator and from the audience. This panel will be sure to provoke discussion and stir debate. It offers an opportunity to collectively brainstorm about technology initiatives for the future and how they can benefit your property.

*Hosted by:*

**COCKTAIL  
RECEPTION**



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**H F T P**  
**Los Angeles Chapter**  
**Technology Seminar**

**Loews Santa Monica**

1700 Ocean Ave.  
Santa Monica  
(310) 458-6700

**Thursday, March 20th**  
12:30pm - 6:00pm

*(Cocktail Reception at 5:00 p.m. following last speaker)*

**HFTP MEMBERS**

**\$49.00\***

**NON-MEMBERS**

**\$79.00\***

*If you are not currently a member,  
\$30.00 of your \$79.00 seminar fee can  
be deducted from your 2003 HFTP dues  
Call (626) 836-1222  
for more information*

**For Reservations**

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email: [hftp@globalhospitality.com](mailto:hftp@globalhospitality.com)

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\* Checks should be made out to: "HFTP"

**HFTP**  
Los Angeles Chapter

**UPCOMING EVENTS**

**Thursday, April 17th**  
**HFTP Monthly Meeting**  
Downtown Los Angeles

**Thursday, May 15th**  
**HFTP Monthly Meeting**  
Beverly Hills Hotel  
Beverly Hills, California

**June 24-26, 2003**  
**HITEC**

Ernest N. Morial  
Convention Center  
New Orleans, Louisiana

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**Hospitality Financial and**  
**Technology Professionals**  
Los Angeles Chapter

**Technology Seminar**

Thursday, March 20th  
Loews Santa Monica Beach Hotel  
12:30 - 6:00pm