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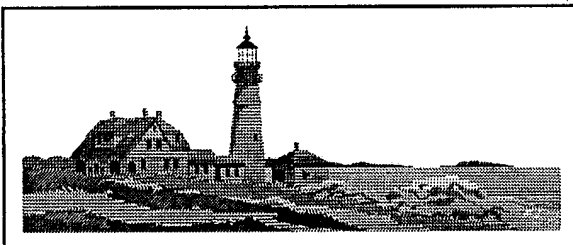
**International Association of Hospitality Accountants
Los Angeles Chapter - May 1995**

Reminder.....

The Annual Cruise will be held this year on Friday June 16, 1995 in Marina del Rey at Reubens's dock.

Please plan to arrive at 5:30PM as the boat will depart at 6:00PM. Cost will be \$35.00 per person for member and \$45.00 for non member.

Bring your associate , staff or friend and enjoy a nice evening out. Plus it is on a



Friday evening....

May 18, 1995 - "What do GM's expect from their Controllers"

General Managers from the Hyatt and Sheraton will share their expectations of their controllers.

Location : Barnabeys Hotel.
3501 Sepulveda Blvd
Manhattan Beach
Phone 310-545-8466

Harbor 110 South to 105 West, exit Sepulveda South, cross over Rosecrans Shell gas station to the right.

Reception at 6:30PM and Dinner at 7:00PM, \$35.00 for member and \$45.00 for guest.

Call Quynh at 310-205-7859 for Reservations.

Take Notes....

IAHA-HITEC conference

New Orleans, Louisiana
June 27-29, 1995

General Sessions : Futureview: A Look Ahead, looking at the future of technological change..

Future Trends and Emerging Technologies on the Information Superhighway, explore the Internet and its long-term impact on the Hospitality Industry

Concurrent sessions : Database Marketing: Know Thy Customer, Emerging Technologies, Inventory and Food Analysis, Cost Cutting is History.. Revenue Management is the Future...

Plan also on take the CHAE, CHA and CHTP on Monday June 26, 1995. For further information, call IAHA at 800-854-3992

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Southern California Lodging Trends, March 1995, Issue #24 Challenges to Lodging in 1995 will be :

- " The amount spent promoting travel to this country will probably be cut due to budget maneuvering."
- " Innovated selling to reduce the number of vacant rooms "
- " Obtain fundings to improve the quality of the product "
- " Improve the quality of service to attract new customers and retain the old ones "

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CapEx:

Did you know that 3% was not even close for Capital expenditure reserves, according to the International Society of Hospitality Consultants (ISHC). First publication will be released in May through their offices in Memphis, Tennessee for \$125.00



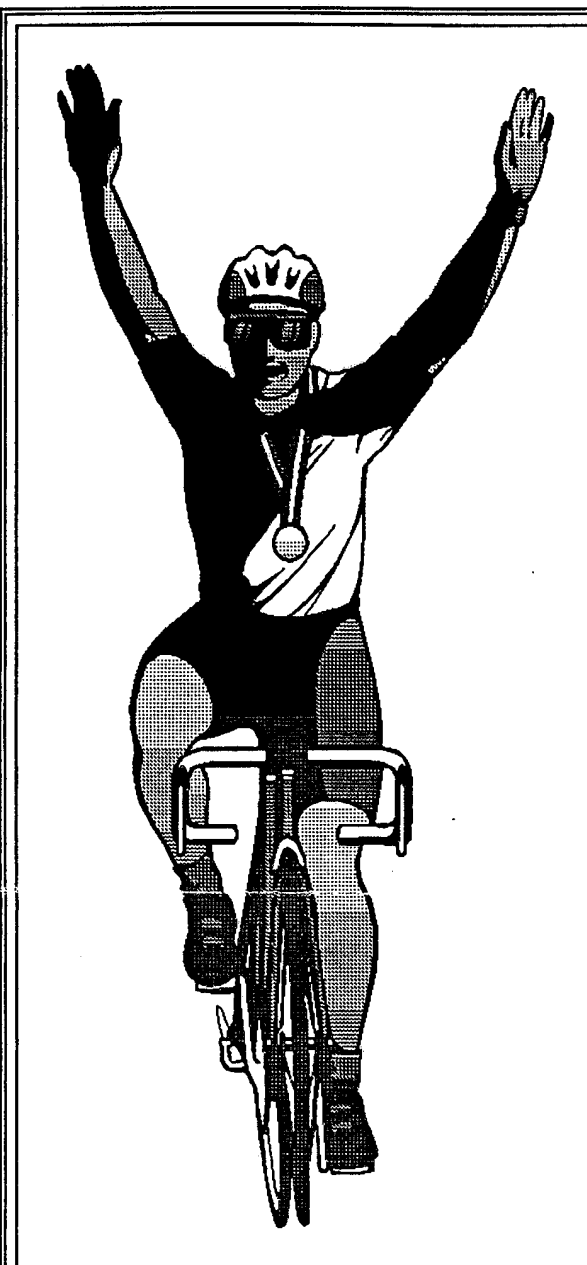
IAHA 1995 Update :

May 17:
CHAE Exam, Lake Geneva, WI
800-856-4242

May 18-20:
Mid-West Regional Conference
Grand Geneva Hotel
Lake Geneva, WI
Bob Haberski 708-432-0917
Miichael Hool 414-226-3240

June 26:
CHAE & CHTP Exams
HITEC - New Orleans, La
800-856-4242

October 25:
CHAE & CHTP Exams
IAHA Annual Convention
San Francisco, Ca



Current Board Members :

- * Ken Cook - President
Hyatt Westlake Plaza
805-497-9991
- * John Nendick - Past
President, Arthur Anderson &
Co.
213-614-6685
- * Mary Nowak - Vice President
Raleigh Enterprises
310-312-3600
- * Janet Welsh - Secretary
Raleigh Enterprises -
Westwood Marquis
310-208-8765
- * Jerome Alper - Treasurer
Sheraton Cerritos
310-403-2010
- * Quynh Tran - Newsletter
Hilton Hotels Corporation
310-205-7859
- * Julia Kanezawa - Membership
Great Western Bank
818-775-6458
- * Marc Gerard - Director at
Large, Beverly Hills Hotel
310-281-2934
- * Atill Kumar - Education
Universal City Hilton
818-506-2500

NOTES ...

Any member interested in attending the Board meeting is welcome.. It usually starts at 4:30PM on the same day.. If you have any item of interest or subject you like to hear, please feel free to call..